



ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS

Bringing Together Those Dedicated to Teaching Excellence

December 3, 2014

Dr. Carole Berotte Joseph
President
Bronx Community College - CUNY
2155 University Avenue
Bronx, NY 10453

Dear Dr. Joseph:

Congratulations! The Board of Commissioners of the Associate Degree Commission met on November 12-13, 2014 and voted to reaffirm accreditation to Bronx Community College - CUNY with opportunities for improvement in your business programs.

The business unit has already developed a plan to address the use of comparative data. The Board of Commissioners commends this effort and looks forward to seeing the results reported in the 2016 QA Report.

Opportunities for improvement should be viewed as suggestions to move your program to a higher level of excellence. It is extremely rare for a school to receive accreditation without conditions, notes, or opportunities for improvement given ACBSP's Core Value of Continuous Improvement and Organizational Learning, that "Business schools and programs should pursue regular cycles of planning, execution, and evaluation of every process and system. Ongoing improvement of these processes and systems leads to ever higher quality and student/stakeholder satisfaction." The opportunities for improvement in your programs are:

OFI on Standard 3: While the Institution had already identified a plan to deal with the implementation of the CUNY Pathways General Education Common Core and the subsequent updating of the B&IS accredited programs, the Board of Commissioners encourages you to continue to report on the progress of this project in the next QA report.

OFI on Standard 4: The Board of Commissioners encourages the institution to continue the process of integrating established course-level outcome assessment activities into a process of program-level assessment, and to use the data to drive improvements. The Board looks forward to seeing the results of this effort reported in the 2016 QA report.

OFI on Standard 5: The Board of Commissioners acknowledges efforts to document faculty credentials and encourages the business unit to ensure the process to ensure faculty credentials are in place moving forward.

It is not necessary to report on opportunities for improvement (OFIs). If you have questions, please contact Dr. Larry Zachrich, Executive Liaison to the Associate Degree Commission, at 419-966-7091 or via email at lzachrich@acbsp.org.

Your Quality Assurance Report will be due on **9/15/2016**, and every two years after that. Your ten-year reaffirmation will be due in **2024**.

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ACBSP will inform the public of decisions on accreditation status made by the Boards of Commissioners by posting the accreditation decisions on the ACBSP Website. The decisions on accreditation status can be accessed from the following link: [Accreditation Decisions](#) and will appear as the following:

Bronx Community College - CUNY
Reaffirmation of Accreditation granted.

If you have any comments concerning this notification please let me know.

ACBSP encourages you to publicly announce that your business programs are accredited. Next week, we will be sending you, via e-mail, a sample ACBSP Press Release and ACBSP Logo files for publicizing your accreditation. As you prepare these materials, the following is your official ACBSP statement:

The following business programs at Bronx Community College - CUNY are accredited by the Accreditation Council for Business Schools and Programs:

AS in Business Administration
AAS in Accounting
AAS in Computer Information Systems
AAS in Marketing Management
AAS in Medical Office Assistant
AAS in Office Administration & Technology

Please take this opportunity to review the institution name as it will appear on your Certificate of Accreditation. If this is not correct, please notify Diana Hallerud via email at dianahallerud@acbsp.org and provide the correction by January 31, 2015.

Name of institution as it will appear on the certificate:

Bronx Community College - CUNY
Bronx, NY

Please mark your calendar to join us for our Annual Conference June 12-15, 2015, where we will honor you and all other schools receiving initial or reaffirmation of accreditation during the 2014-2015 membership year. The conference will be held in Philadelphia, Pennsylvania and our host hotel will be the Philadelphia Marriott Downtown. You are encouraged to attend along with your Chief Academic Officer and Dean or Head of the Business School or Program. Many institutions invite faculty to this prestigious celebration. Your institution will also be announced during the Associate Degree Institution meeting held at the conference.

There will be a breakfast on Sunday morning June 14, 2015, for registered conference attendees from institutions receiving reaffirmation of accreditation. The purpose of the

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breakfast is to more personally congratulate the institutional representatives and to outline the procedures that will be followed at the accreditation banquet. At least one institutional representative must attend the breakfast.

In addition to the breakfast, a professional photographer will be available on Sunday, June 14, 2015 to photograph all institutional representatives along with the ACBSP Director of Accreditation and the Chair of the Associate Degree Board of Commissioners. Appropriate dress for the photo session and banquet is business professional.

For updates on the Conference, visit the ACBSP website, www.acbsp.org. On-line registration will be available January 2015.

Congratulations on maintaining such a high quality business program.

Sincerely,

A handwritten signature in blue ink, appearing to read "Steve Parscale". The signature is fluid and cursive, with the first name "Steve" written in a larger, more prominent script than the last name "Parscale".

Steve Parscale
Director of Accreditation

c: Dr. Claudia V. Schrader, Vice President, Academic Affairs
Dr. Rosemary Quinn, Chairperson
Prof. Howard Clampman, Professor and Deputy Chairperson